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Background. This book helps users to become familiar with a wide range of statistical concepts and apply them to concrete datasets. After a short statistical overview of how the procedures work and what assumptions to keep in mind, step-by-step procedures show how to find the

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Modeler: Theory... Examples Format

This content is part 1 of 2 in the series:

Survey text mining with IBM SPSS

Text Analytics for Surveys Objectives

of text mining Text mining is meant to

extract meaningful information from

large amounts of survey data. Text

mining is especially useful when the

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*Survey text mining with IBM SPSS
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IBM SPSS Statistics – Data Resource Portal

CRISP-DM, which stands for Cross-Industry Standard Process for Data Mining, is an industry-proven way to guide your data mining efforts. As a methodology, it includes descriptions of the typical phases of a project, the

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tasks involved with each phase, and an explanation of the relationships between these tasks.; As a process model, CRISP-DM provides an overview of the data mining life cycle.

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SPSS Data Mining Tips

IBM's SPSS predictive analytics tools consist of IBM SPSS Modeler and IBM SPSS Statistics. SPSS Modeler provides data mining and text analysis software, while SPSS Statistics is an integrated family of products. Both

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tools enable users to build predictive models and execute other analytics tasks.

A look at the IBM SPSS Modeler and IBM SPSS Statistics ...

IBM SPSS Modeler is a data mining and text analytics software application

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from IBM. It is used to build predictive models and conduct other analytic tasks. It has a visual interface which allows users to leverage statistical and data mining algorithms without programming. One of its main aims from the outset was to get rid of unnecessary complexity in data

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transformations, and to make complex predictive models very easy to use. The first version incorporated decision trees, and neural networks,

SPSS Modeler - Wikipedia

KEITH MCCORMICK is a data mining consultant, trainer, and speaker. A

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passionate user of SPSS for 25 years, he has trained thousands on how to effectively use SPSS Statistics and SPSS Modeler. He blogs at keithmccormick.com. JESUS SALCEDO is an independent statistical consultant. He is a former SPSS Curriculum Team Lead and

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SPSS Modeler empowers organizations to tap into data assets

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