

Behavioural Finance

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Investors in SA are more preoccupied with comparative returns than they are with whether returns meet their financial goals ...

STEPHEN CRANSTON: Banking on behaviour

The need to turn down the noise is more important than ever. Here are 5 ways for investors to help manage 'the noise', stay focussed and make money.

Don't listen to bad news, just make money!

Behavioural finance looks at irrational behaviour, but people's behaviour may not be irrational at all given the problem of uncertainty Lord Mervyn King First, individuals do not act in ...

How culture shapes our money mentality

have been devised to bridge the MSME finance gap. The gap's persistence, however, suggests that the problem is as behavioural as it is related to policy or technology. Industry associations and ...

Policy and behavioural changes can fill the MSME financing gap

Here, she talks us through some of the behavioural tactics criminals will deploy ... They may pretend to be from government agencies or banks and other finance companies. Papadopoulos says scammers ...

How to avoid scams? Fraudsters will often use these psychological tactics

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Gamblers spend more across the board, but have lower savings, study finds

GambleAware commissioned research has found that bank customer and transactional data can offer valuable insights into the success of gambling blocking tools, and also provide unique profiles of ...

GambleAware analyses bank data to offer insights into gambling behaviour

After analysing behavioural data from HSBC and Monzo customers, UK charity GambleAware has published a guide for financial services firms looking to help vulnerable customers.

Researchers use bank data to understand how to reduce gambling-related harm

Central banks have ignored the fundamentals. But sooner or later, an upward adjustment of real rates is unavoidable.

Everything's in place for interest rates to rise

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Fear and uncertainty are two keys factors that influence poor decision-making. The field of behavioural finance is dedicated to showing why investment decisions are not always rational.

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RealityMine launches finance data tools

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RealityMine and Rippll partner on finance data

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Researchers Warn that ESG Investments Will Underperform Over Time

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